



PLASTIC SOUP

Date: 28 May 2020
Subject: No more plastics in cosmetics!

Dear Sir/Madam,

On behalf of the Beat the Microbead coalition and the members of the global Break Free From Plastic movement, we urge you to take a stance against plastic in cosmetics and personal care products. Many cosmetics still contain plastic ingredients. After years of campaigning against microplastics in personal care products, we believe this is the final straw. Your role in ending this menace is essential. You have the power to stop this once and for all, for the good health of future generations and our planet.

Until the European Commission comes with legislation, we have made an app that gives consumers the power of choice. Till now, it was challenging for consumers to avoid products with microplastics. However, thanks to our new Beat the Microbead app, it's now super easy. Just scan the ingredients, and the answer will instantly appear on your screen—the app also features over 70 certified microplastic-free brands that offer environmentally friendly products. Consumers now have a real choice, and so do you!

We invite you to download this app and start scanning the products in your bathroom. You will be appalled to see the number of microplastics in the cosmetics you have at home.

If adopted, the proposed restriction could result in a microplastics emissions reduction of over 400 thousand tonnes over 20 years. The final opinion of ECHA is expected for the end of 2020, and the cosmetics industry has been resisting fiercely to this, trying to water-down ECHA's restriction opinion. That's why we have sent the top 25 cosmetic brands and producers a letter, demanding plastic-free cosmetics that are safe for us, our future generations, and our planet.

We urge you to accept nothing less than a ban on all intentionally added microplastics to cosmetics and demand full transparency concerning safety information of plastics (synthetic polymers) that are widely used in our cosmetics. Our first concern is the risk microplastics impose on the environment and human health. You can read in this [position paper](#); we consider all microplastics to pose a risk to our health and environment. Ingredients that are not tested for the safety of our health and the health of our planet should not be allowed on the market.

We believe this app will be useful to see the issue at hand. And when the time comes, it will help you to make an informed decision in creating a strong and future proof policy without intentionally added microplastics in cosmetics and other products. Intentionally added microplastics simply don't fit in a 'Circular Economy'.

Warm regards,



Maria Westerbos
Director & Founder



Jeroen Dagevos
Head of Programs

PLASTIC SOUP FOUNDATION
SUMATRAKADE 1537
1019 RS AMSTERDAM

+31 (0)20 211 13 48
INFO@PLASTICSOUPFOUNDATION.ORG
WWW.PLASTICSOUPFOUNDATION.ORG

KVK 5207 2894
BANK TRIODOS
IBAN NL13TRIO0198047517
BIC TRIONL2U



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PLASTIC SOUP FOUNDATION
SUMATRAKADE 1537
1019 RS AMSTERDAM

+31 (0)20 211 13 48
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